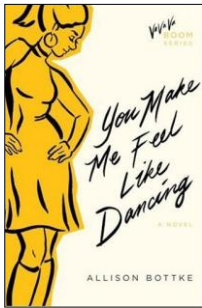




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Where Life Is a Dance and Disco Is a State of Mind
In Her Latest Novel, Queen of Boomer Lit Allison Bottke Offers Mature Women Contemporary Fiction with an Attitude!



Dallas/Ft. Worth, TX—With over seventy-eight million baby boomers alive today, a demand for women’s fiction that deals with age-appropriate issues has grown exponentially in recent years. Out of the ever-increasing number of novelists that feature characters in their 40’s, 50’s, and 60’s, best-selling author Allison Bottke has distinguished herself as a true “queen” of boomer lit.

This summer, Allison will launch her new Va-Va-Va Boom series, published by David C Cook, where vibrant, successful fifty-somethings share laughter, tears, and advice as they pop into each others’ lives via the Internet—and the airlines! Brought together in an online community known as Boomer Babes Rock, Susan, Patricia, and Mary form a fast friendship, even though they live in different parts of the country and lead completely different lives.

“My boomer babe characters are fun, fashionable, funky, and faithful women who are following the dreams of their hearts,” Allison says. “I want to provide readers with enjoyable fiction about sassy and seasoned women achieving dreams, not complaining about their aches and pains. I also want to provide an honest but positive look at long-term marriage.”

In *You Make Me Feel Like Dancing*, the first book in the Va-Va-Va Boom series, Susan Anderson owns and operates a hip hair salon on the Las Vegas strip, decorated with her collection of disco memorabilia accumulated decades ago when she was one of the beautiful people on New York’s disco scene. Now happily married, Susan is known for her business savvy, her fabulous vintage ensembles, her faith, her big heart—and the impromptu disco dance numbers salon staff and clients join in when the spirit moves. If life is a dance, Susan’s mastered all the moves.



But an exciting business opportunity, her husband’s impending retirement, and her fiftieth birthday rock her world, shaking Susan’s foundation and revealing regrets and painful memories she thought she’d dealt with. Will Susan be able to face her past, reinvent her marriage, launch a new dream . . . and keep on dancing?

Author Bio

Allison Bottke spent 17 years as a professional fund-raiser before her personal journey prompted her to create the best-selling *God Allows U-Turns* anthologies. Now a popular speaker and author of hip-lit fiction as well as nonfiction, Allison was one of the first plus-size models with the Wilhelmina agency. Today, she has created a place where fun, fashion, food, family, and faith merge to empower and inspire boomer women all around the world. That place is www.BoomerBabesRock.com.

Suggested Interview Questions

1. What exactly is a Boomer Babe and what is Boomer Babe fiction?
2. Why do you think fiction devoted to boomer women is so important?
3. What inspired you to write the Va-Va-Va Boom series?
4. Tell us about Susan Anderson, the main character in *You Make Me Feel Like Dancing*.
5. What are some of the issues Susan deals with in the book to which most boomer-aged women will be able to relate?
6. What can readers expect from the next books in the Va-Va-Va Boom series?

You Make Me Feel Like Dancing by Allison Bottke
David C Cook/June 2009/ISBN: 978-1-434799-49-4/400 pages/softcover/\$14.99
www.davidccook.com

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